Writing to inform	Writing to explain	Writing to describe
Imagine that a celebrity has visited your school. Write an article for the local newspaper that informs readers about the reasons for the visit and what happened during the day.	you respect. This could be a public figure or someone you know. In your speech you should: Introduce the person and the things that they have done in their life Explain why you respect them Give examples of their best qualities.	Write a description using contrasts and the theme 'City and Countryside'. Write a personal account about an exciting day out.
 In your article you should: Explain who the celebrity was and why they were visiting Give details of the different things that 		Write a description that uses the theme of extreme weather.
 took place during the visit Include comments from staff, students, and the celebrity. 		Write the opening part of a story that uses the genre of detective fiction.
Write an article for the school magazine's regular 'Things I Do' page, telling other students about one of your interests or hobbies. In your article you should: Introduce what your hobby or interest is Give details about your subject (how long you've been doing it, what's involved etc.) Explain how others can get involved.	Write the text for a presentation about the things in the world that make you happy or sad. In your presentation you should: Introduce the things that make you happy or sad Explain why they make you happy or sad Give examples of these things.	Write a description inspired by this image:

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As a freelance writer, you have been employed to write a section about where you live for a guidebook called 'Britain's Towns and Cities'. In your section you should: Introduce where you live and give some key facts Guide readers about what they could do or visit in your area Give an objective view about your area.	Write the text for a school blog about your favourite subject. In your blog you should: Introduce your favourite subject Explain the different reasons why you like the subject so much Give examples of some of the things that you've enjoyed in the subject over the years.	Write a description inspired by this image:
You have been asked by the Head teacher to write the text for a leaflet to be given to new students in order to tell them all about your school. In your leaflet you should: Introduce the school and give some key facts Include the kind of information that would help students who are new to the school Give an objective view of the school.	Write the text for a presentation to the class about the things in your life that have made you into the person you are. In your presentation you should: Introduce yourself with some interesting facts Explain the different things that are important in your life Give examples of the things that have shaped your life.	Write a description inspired by this image:

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Think of a real or imaginary local news event. Write an article for the local newspaper that reports what happened. In your article you should: • Explain who, what, where, when and why • Develop the report in detail so that the readers are fully informed • Include comments from eye-witnesses or people involved in the news event.	Write the text for a presentation to the class about which celebrities you'd invite to a party. In your presentation you should: • Introduce the theme of your presentation • Give details of the celebrities you would invite • Explain the different reasons why you would invite your chosen celebrities.	Write a description inspired by this image:
Write the text for a presentation to the class about a previous holiday. Tell the class about where you went, where you stayed, and what you got up to. In your presentation you should: Introduce where you went on holiday, when, and with whom Give information about where you stayed and the different things that you did Present an objective view of the holiday.	Write an open letter to be printed in the local newspaper about what it's like to be a teenager. In your letter you should: Introduce the theme of your letter Explain the good and bad things about being a teenager Give examples of ways in which teenagers are misunderstood by adults.	Write a description inspired by this image:

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Write the text for a presentation to the class about a specific band, singer, author or television programme that you are interested in. The point of your presentation is to tell people all about your subject. In your presentation you should: Introduce the subject of your talk with some key facts Give details about your subject (such as hit albums, awards, main actors/characters, etc.) Say what the audience can expect from your subject in the coming months.	Write the text for a college interview presentation about your hopes for the future. You can write about your life or you can think on a larger scale about the world. In your presentation you should: Introduce the topic and your focus Explain your hopes for the immediate future Explain your hopes for the long-term future.	Write a description inspired by this image: