



SIXTH FORM

# Travel & Tourism

APPLIED  
GCE  
Double Award



## WHY CHOOSE ADVANCED TRAVEL & TOURISM?

These new awards incorporate an extremely wide range of AS and A2 level units. Applied GCEs motivate young people and help to prepare them for further study and the challenges of adult and working life. They develop the knowledge, skills and understanding relevant to a broad vocational area. They are designed to lead to employment, further study at higher levels or training.

## HOW USEFUL WILL IT BE?

The teaching, learning and assessment approaches associated with the Applied GCE encourages independent and active learning. In practical and relevant contexts students benefit from the opportunity to feel closer to the world of work and see the relevance of their studies.

The unit-based structure of Applied GCEs and the balance between internal and external assessment allows students to manage their learning and achievement in stages. Skills and maturity are developed as students learn to plan their work, carry out research, organise visits, evaluate their outcomes and work effectively as part of a team. Increased motivation invariably leads to improved performance.

## WHAT WILL YOU NEED TO DO TO BE SUCCESSFUL?

Students will need a genuine interest and enthusiasm for the vocational area. They will also need to be able to manage their time wisely to ensure that they meet set deadlines. Applied GCEs depend on the ability of students to work as part of a team.

- A six unit award in Year 12 leads to AS GCE Double Award.
- A 12 unit award which combines a six unit award in Year 12 and a six unit award in Year 13 leads to an A2 GCE Double Award (which is equivalent to two A Levels).
- It is also possible to take a six unit award in Year 13.

We also strongly advise you to follow one of the wide range of language opportunities available to Sixth Form students to support your area of vocational study.

## WHAT WILL YOU STUDY ON THE COURSE IN YEAR 12 – THE GCE DOUBLE AWARD AS UNITS?

Students will complete the following units:

**Unit 1 Introducing Travel and Tourism:** an investigation into reasons for the rapid growth in the modern travel and tourism industry.

**Unit 2 Customer Service in Travel and Tourism:** an insight into the key principles and skills of customer service and its importance to the different types of customers.

**Unit 3 Travel Destinations:** an opportunity to build a sound knowledge of the major short and long haul destinations for UK tourists by researching a variety of destinations.

**Unit 4 International Travel:** an investigation into the needs and expectations of international travellers.



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**Unit 5 Tourist Attractions:** an opportunity to examine the importance of visitor attractions and the factors which help to contribute to their success.

**Unit 8 Working Overseas:** research into the roles and responsibilities of working overseas and provide evidence of your involvement in simulated situations in a chosen destination.

### ENTRY REQUIREMENTS

Four or more A\*-C grade GCSEs including grade C in English.

### HOW IS THE AS DOUBLE AWARD ASSESSED?

Unit 2, Unit 3, Unit 5 and Unit 8: Portfolio. Unit 1: External Assessment, 2hrs

Unit 4: External Assessment, 2hrs

### WHAT WILL YOU STUDY ON THE COURSE IN YEAR 13 – THE GCE DOUBLE AWARD A2 UNITS?

Six further units will be studied in Year 13:

**Unit 9 Tourism Development:** research into the organisations involved which sectors they belong to and the roles they play in enabling the development of tourism in an area.

**Unit 10 Event Management:** an opportunity to work as part of a team to plan, carry out and evaluate a real travel and tourism project.

**Unit 11 The Guided Tour:** an investigation into the range of guided tours that are available and to produce a guided tour of your own.

**Unit 13 Adventure Tourism:** an exploration into this rapidly expanding sector of the industry. This unit involves students working in groups to plan and participate in an adventure tourism activity of their own choosing.

**Unit 15 Marketing in Travel and Tourism:** a consideration of the part that market research plays in identifying customer needs and the main marketing communications used by organisations.

**Unit 16 Human Resources in Travel and Tourism:** an insight into how travel and tourism organisations recruit, retain and manage one of their crucial resources - people.

### HOW IS THE A2 GCE DOUBLE AWARD ASSESSED?

Unit 10, 11, 13, 16: Portfolio. Unit 9: External Assessment, 2hrs.

Unit 15: External Assessment (case study), 2hrs.

### HOW MUCH TIME WILL YOU HAVE TO SPEND ON PRIVATE STUDY / RESEARCH?

AS Double Award: at least 10 hours per week.

A2 Double Award: at least 10 hours per week.



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**For further information please contact: Mr D. Weaver**